

WRAL-TV Accounting Department PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

Billing Address:

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Advertiser	Romney for President, Inc.
Product	ROMNEY 10/24
Estimate Number	353

Invoice #	119770-1		
Invoice Date	10/28/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/28/12		

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119770
Alt Order #	06392497
Deal #	
Order Flight	10/24/12 - 10/30/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
6	WRAL	Price is Right	11a-12p	-		_					
	CLASS 1 C	ANDIDATE R9.26									
				10/22/12 to	10/28/12	3x	TF				
	WRAL		·	Th	10/25/12	:30	11:29 AM	2012MRFP148H	\$850.00		1
	WRAL			F	10/26/12	:30	10:59 AM	2012MRFP148H	\$850.00		3
	WRAL			F	10/26/12	:30	11:31 AM	2012MRFP148H	\$850.00		2
10	WRAL CLASS 1.0	Young and the Restless ANDIDATE R9.26	4-5p								
	02/100 / 0	7.1.12.127.1.2.1.10.120		10/22/12 to	10/28/12	3x	TF				
	WRAL		•	Th	10/25/12	:30	3:59 PM	2012MRFP148H	\$1,600.00		1
	WRAL			Th	10/25/12	:30	4:25 PM	2012MRFP148H	\$1,600.00		2
	WRAL			F	10/26/12	:30	4:28 PM	2012MRFP148H	\$1,600.00		3
18	WRAL CLASS 1 C	WRAL AM News ANDIDATE R9.26	6-7a								
				10/22/12 to	10/28/12	3x	F				
	WRAL			F	10/26/12	:30	5:58 AM	2012MRFP148H	\$2,000.00		1
	WRAL			F	10/26/12	:30	6:29 AM	2012MRFP148H	\$2,000.00		2
	WRAL			F	10/26/12	:30	6:54 AM	2012MRFP148H	\$2,000.00		3
19	WRAL CLASS 1 C	CBS This Morning ANDIDATE R9.26	7am - 9am								
				10/22/12 to	10/28/12	3x	F				
	WRAL		·	F	10/26/12	:30	7:55 AM	2012MRFP148H	\$1,500.00		2
	WRAL			F	10/26/12	:30	8:21 AM	2012MRFP148H	\$1,500.00		1
	WRAL			F	10/26/12	:30	8:44 AM	2012MRFP148H	\$1,500.00		3
20	WRAL CLASS 1 C	Dr. Phil ANDIDATE R9.26	9-10a								
				10/22/12 to	10/28/12	3x	F				
	WRAL		•	F	10/26/12	:30	9:14 AM	2012MRFP148H	\$750.00		1
	WRAL			F	10/26/12	:30	9:31 AM	2012MRFP148H	\$750.00		2 3
	WRAL			F	10/26/12	:30	9:56 AM	2012MRFP148H	\$750.00		3
21	WRAL CLASS 1 C	The Doctors ANDIDATE R9.26	10-11AM								



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21	WRAL The Doctors	10-11AM	•	•		_	•			
	CLASS 1 CANDIDATE R9.26									
			10/22/12 to	0 10/28/12	3x	F				
	WRAL		F	10/26/12	:30	10:15 AM	2012MRFP148H	\$750.00		1
	WRAL		F	10/26/12	:30	10:34 AM	2012MRFP148H	\$750.00		2
	WRAL		F	10/26/12	:30	10:46 AM	2012MRFP148H	\$750.00		3
22	WRAL Noon News	12p-1p								
	CLASS 1 CANDIDATE R9.26									
			10/22/12 to	o 10/28/12	3x	F				
	WRAL		F	10/26/12	:30	12:25 PM	2012MRFP148H	\$1,200.00		2
	WRAL		F	10/26/12	:30	12:36 PM	2012MRFP148H	\$1,200.00		3
	WRAL		F	10/26/12	:30	12:58 PM	2012MRFP148H	\$1,200.00		1
23	WRAL CBS Daytime (1:30-4P)	130-4p								
	CLASS 1 CANDIDATE R9.26									
			10/22/12 to	0 10/28/12	3x	F				
	WRAL		F	10/26/12	:30	1:28 PM	2012MRFP148H	\$800.00		1
	WRAL		F	10/26/12	:30	2:30 PM	2012MRFP148H	\$800.00		2
	WRAL		F	10/26/12	:30	2:59 PM	2012MRFP148H	\$800.00		3
24	WRAL 5:00 First News	5-530p								
	CLASS 1 CANDIDATE R9.26									
			10/22/12 to	0 10/28/12	3x	F				
	WRAL		F	10/26/12	:30	5:13 PM	2012MRFP148H	\$4,000.00		1
	WRAL		F	10/26/12	:30	5:23 PM	2012MRFP148H	\$4,000.00		2
	WRAL		F	10/26/12	:30	5:28 PM	2012MRFP148H	\$4,000.00		3
25	WRAL 5:30 News	530-6p								
	CLASS 1 CANDIDATE R9.26									
			10/22/12 to	0 10/28/12	2x	F				
	WRAL		F	10/26/12	:30	5:40 PM	2012MRFP148H	\$4,000.00		2
	WRAL		F	10/26/12	:30	5:53 PM	2012MRFP148H	\$4,000.00		1
26	WRAL 6pm News (M-F)	6-630p								
	CLASS 1 CANDIDATE R9.26	•								



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26	WRAL	6pm News (M-F)	6-630p								_
	CLASS 1 C	CANDIDATE R9.26									
					o 10/28/12	1x					
	WRAL			F	10/26/12	:30	6:28 PM	2012MRFP148H	\$5,000.00)	1
27	WRAL	Inside Edition	7-730P								
	CLASS 1 C	CANDIDATE R9.26									
				10/22/12 t	o 10/28/12	3x	F				
	WRAL			F	10/26/12	:30	7:12 PM	2012MRFP148H	\$2,200.00		3
	WRAL			F_	10/26/12	:30	7:21 PM	2012MRFP148H	\$2,200.00		2
	WRAL			F	10/26/12	:30	7:29 PM	2012MRFP148H	\$2,200.00)	1
28	WRAL CLASS 1 C	Entertaiment Tonight CANDIDATE R9.26	730-8P								
				10/22/12 t	o 10/28/12	3x	F				
	WRAL			F	10/26/12	:30	7:41 PM	2012MRFP148H	\$2,200.00)	3
	WRAL			F	10/26/12	:30	7:47 PM	2012MRFP148H	\$2,200.00		1
	WRAL			F	10/26/12	:30	7:55 PM	2012MRFP148H	\$2,200.00)	2
29	WRAL CLASS 1 C	Late News CANDIDATE R9.26	11-1135p								
				10/22/12 t	o 10/28/12	1x	F				
	WRAL			F	10/26/12	:30	11:33 PM	2012MRFP148H	\$5,000.00)	1
31	WRAL	7pm News	7-730p								
	CLASS 1 C	CANDIDATE R9.26	•								
				10/22/12 t	o 10/28/12	1x	S-				
	WRAL			Sa	10/27/12	:00			\$800.00	See MG 32.2,32.3	1
32	WRAL	On The Record 730-8p	730-8p								
	CLASS 1 C	CANDIDATE R9.26	•								
				10/22/12 t	o 10/28/12	1x	S-				
	WRAL			Sa	10/27/12	:00			\$600.00	See MG 32.2,32.3	1
33	WRAL	Late News	11-1135p								
		CANDIDATE R9.26	1-								
				10/22/12 t	o 10/28/12	1x	S-				
							-				



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INVOIC	EATE
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33	WRAL Late News	11-1135p	•							
	CLASS 1 CANDIDATE R9.26		_							
	WRAL		Sa	10/27/12	:30	11:33 PM	2012MRFP148H	\$5,000.00		1
34	WRAL CRIMINAL MINDS	1135-1235XM								
	CLASS 1 CANDIDATE R9.26		10/00/1	10/00/10	_	_				
	WDAI			2 to 10/28/12	1x	S-	2012	ΦE00.00		
	WRAL		Sa	10/27/12	:30	11:58 PM	2012MRFP143H	\$500.00		1
35	WRAL WRAL Sun Morning News CLASS 1 CANDIDATE R9.26	s 7-9a								
				2 to 10/28/12	1x	S				
	WRAL		Su	10/28/12	:30	7:12 AM	2012MRFP148H	\$1,100.00		1
36	WRAL CBS Sunday Morning CLASS 1 CANDIDATE R9.26	9-1030a								
			10/22/12	2 to 10/28/12	1x	S				
	WRAL		Su	10/28/12	:30	9:09 AM	2012MRFP148H	\$1,200.00		1
37	WRAL Face The Nation 1030-113 CLASS 1 CANDIDATE R9.26	0 1030-1130								
			10/22/12	2 to 10/28/12	1x	S				
	WRAL		Su	10/28/12	:30	11:29 AM	2012MRFP143H	\$1,100.00		1
38	WRAL 60 Minutes CLASS 1 CANDIDATE R9.26	7-8p								
			10/22/12	2 to 10/28/12	1x	S				
	WRAL		Su	10/28/12	:30	6:59 PM	2012MRFP148H	\$7,500.00		1
39	WRAL Late News	11-1135p						. ,		
	CLASS 1 CANDIDATE R9.26									
			10/22/12	2 to 10/28/12	1x	S				
	WRAL		Su	10/28/12	:30	11:12 PM	2012MRFP148H	\$5,000.00		1
		Aired Spots	44							



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American Rambler Productions Attention: Accounts Payable 138 Conant Street Beverly, MA 01915



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\$92,950.00 Gross Total

Agency Commission \$13,942.50

Payment Terms 30 Days **Net Amount Due** \$79,007.50